Innovation Advancement Program

The Innovation Advancement Program (IAP) is open to graduate and honors undergraduate students with diverse backgrounds in business, engineering, the sciences and law. Undergraduate students from the Barrett, The Honors College and graduate students from the Sandra Day O'Connor College of Law, W.P Carey School of Business, Ira A. Fulton School of Engineering, and College of Liberal Arts and Sciences work together to assist in the commercialization and monetization of new technologies developed at ASU.

What students do:

Students help entrepreneurs with technology start-up efforts by:

- Performing **intellectual property analyses**
- **Forming business entities** and **drafting contracts**
- Creating **technology assessments**
- Recommending **commercialization strategies**

Time commitments:

- 15 -20 (law) or 10-12 (others) hours per week on IAP project(s)
- One hour each week in IAP team meeting (ATTENDANCE REQUIRED)
- Two-hour seminar each week
- Four 'office hours' each week at Sky Song office (students sets their own 'office hours' during regular business hours: M-Th, 8 a.m. to 5 p.m.)

Course information:

- Law students must complete 300 hours during the semester, including class time (approx. 20 hours per week)
- Enrollment is limited
- Students receive six units of credit
  - Two hours graded/seminar
  - Four hours pass/fail client component
- MBA students receive four units of credit
- Other students receive three units of credit

Mandatory training:

- Attend the full day orientation session, which will be scheduled just prior to the start of the semester

To apply:

- Complete an application
- Attach an unofficial copy of your transcript
- Submit to Suzanne Lynn at suzanne.lynn@asu.edu
- Interview with IAP Faculty

For more information contact:

Suzanne Lynn
suzanne.lynn@asu.edu

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ASU Sandra Day O'Connor College of Law, Arizona State University

A helping hand for technology start-ups in Arizona

www.law.asu.edu/iap