

Program Overview

The McCarthy Institute bears the name of its founder, J. Thomas McCarthy. The Institute consists of a growing community of Intellectual Property (IP) law and branding professionals focused on the latest developments in IP law, the technologies powering brand development, and the consumer behaviors that make up brand perception. Together, this community strives to develop a better understanding of the way that culturally transformative business trends shape the law and vice-versa.



What is Intellectual Property Law?

IP law plays a major role in all of our lives. It focuses on protecting creative output while promoting fair competition in the marketplace. Almost any product can be patented, copyrighted, or trademarked; some might even utilize all three.

Why join The McCarthy Institute?

As a McCarthy Fellow, you will receive personal guidance from faculty, advisors, and directors and have opportunities to engage in cutting edge programs and events in the IP law field.

- Opportunities to get involved across departments of The McCarthy Institute
- Generate academic scholarship in the field of IP law through research and writing
- Plan, execute, and attend events throughout the year, such as IP-Con, an Annual Symposium for the Progress of Science and Useful Arts
- Unique networking opportunities with industry leading professionals
- Local and National law firms related partnerships, initiatives and projects



We hope to bring you on board!