

Program Overview

The Veterans Sports Law and Business distance learning program at the Sandra Day O'Connor College of Law at Arizona State University is a 30-credit online graduate program for veterans and active duty members of the U.S. Armed Forces, focusing on developing the business and legal skills necessary for veterans to transition back to civilian life and pursue leadership positions in the sports industry. The curriculum will focus on meaningful entry points in the sports industry, including sports facilities operations and event planning, data and analytics, ticketing and sales, and more. Graduates will combine their military training in leadership, operations, logistics, and discipline to enter the sports industry prepared to make an immediate impact. With their proven under-pressure decision making capabilities and a unique perspective on facing and overcoming adversity, we expect many of these graduates will ultimately ascend to leadership positions throughout the sports industry.

Program Benefits

The VSLB program provides education and skills training to outline a clear path to transitioning out of the military and into a rewarding career in the sports industry. Students will be led step-by-step through our clear path program, beginning with the self-assessments that will help to identify sports career opportunities that align with their particular skills, interests, and goals. With targeted career opportunities in mind, the program's partnerships with existing sports organizations and transition services will open doors for each student to the new career of their dreams.

Student Opportunities

National and international speakers regularly present on campus, and students are encouraged to attend those lectures. Students are also able to take advantage of major conferences involving leaders in the industry, as offered by the Sports Law and Business program and other programs on campus throughout the year. Given the number of significant sports-related events occurring in the Phoenix area, students are often able to work on projects directly related to events such as the Fiesta Bowl, the Final Four, and the Phoenix Open. Students are able to participate in annual events with Sun Devil Athletics, the Arizona Diamondbacks, the Phoenix Suns, and others, where they are able to interact directly with leaders working in the industry.

Career Opportunities

Given the number of significant sports-related events occurring in the Phoenix area, students are often able to work on projects directly related to events such as the Fiesta Bowl, the Final Four, and the Phoenix Open. Students are able to participate in annual events with Sun Devil Athletics, the Arizona Diamondbacks, the Phoenix Suns, and others, where they are interact directly with leaders working in the industry.



Degrees Offered

The program offers an online Master of Legal Studies: Sports Law and Business

Faculty Expertise

Glenn M. Wong, Executive Director, Distinguished Professor of Practice and former President of Sports Lawyers Association

Aaron Hernandez, Director, Sports Law and Business Program

Stephanie Jarvis, Lecturer, Sports Law and Business Program

Steven A. Adelman, Faculty Associate, Venue Management and Sports and Entertainment Lawyer

Natesh Rao, Senior Associate Athletic Director, United States Navy Commander, retired

Daniel McIntosh, Lecturer, Sports Business and Analytics

Christopher Lee, Clinical Assistant Professor of Marketing, W.P. Carey School of Business